

<b>Public Relations</b>
The Public Relations Speech
Resources for Goodwill
The Persuasive Approach
Speaking Under Fire
The Media Speech
<b>Persuasive Speaking</b>
The Effective Salesperson
Conquering the Cold Call
The Winning Proposal
Addressing the Opposition
The Persuasive Leader
<b>Special Occasion Speeches</b>
Mastering the Toast
Speaking in Praise
The Roast
Presenting an Award
Accepting an Award
<b>The Entertaining Speaker</b>
The Entertaining Speech
Resources for Entertainment
Make Them Laugh
A Dramatic Talk
Speaking After Dinner
<b>Speaking to Inform</b>
The Speech to Inform
Resources for Informing
The Demonstration Talk
A Fact-Finding Report
The Abstract Concept
<b>The Discussion Leader</b>
The Seminar Solution
The Round Robin
Pilot A Panel
Make It Make Believe (Role Play)
The Workshop Leader
<b>Speeches By Management</b>
The Briefing
The Technical Speech
Manage and Motivate
The Status Report
Confrontation: The Adversary Relationship
<b>The Professional Speaker</b>
The Keynote Address
Speaking to Entertain
The Sales Training Speech
The Professional Seminar
The Motivational Speech
<b>Technical Presentations</b>
The Technical Briefing

The Proposal
The Non-technical Audience
Presenting a Technical Paper
The Team Technical Presentation
<b>Communicating On Television</b>
Straight Talk
The Talk Show
When You're the Host
The Press Conference
Training On Television
<b>Interpersonal Communication</b>
Conversing with Ease
The Successful Negotiator
Diffusing Verbal Criticism
The Coach
Asserting Yourself Effectively
<b>Humorously Speaking</b>
Warm Up Your Audience
Leave Them with a Smile
Make Them Laugh
Keep Them Laughing
The Humorous Speech